



TRACER STUDY OF  
**BALINESE LANGUAGE EDUCATION  
STUDY PROGRAMME  
(BACHELOR DEGREE)**

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FACULTY OF LANGUAGE AND ARTS

Universitas Pendidikan Ganesha  
2021



**TRACER STUDY IMPLEMENTATION REPORT  
THE YEAR 2021**



**BALINESE LANGUAGE  
EDUCATION STUDY PROGRAMME**

**INDONESIAN AND REGIONAL LANGUAGE LITERATURE  
DEPARTMENT  
FACULTY OF LANGUAGE AND ARTS  
UNIVERSITAS PENDIDIKAN GANESHA  
2021**

## SUMMARY

One of the ways to evaluate the relevance of higher education and the world of work can be done through Tracer Study. Therefore, in a planned and systematic manner, UNDIKSHA annually carries out a Tracer Study with instruments that at least contain national standard questions and are carried out also using national standard designs and methodologies so that the absorption, process, and position of graduates in the world of work can be known. The implementation of the Tracer Study in the Balinese Language Education Study Programme uses a census research design according to the research design used by the UNDIKSHA Institute. The subjects of the 2021 Tracer Study are 11 graduates in 2019. The target respondents set by the Institute in 2021 are at least 80% each. The methods of collection were online and telephone interviews. The Tracer Study instrument used is a questionnaire adopted from the Ministry of Education and Culture's national online Tracer Study system. In addition, several questions were added related to data requirements for filling out nine criteria accreditation instruments from BAN-PT or *Badan Akreditasi Nasional Perguruan Tinggi* (National Accreditation Board for Higher Education) data requirements achieving main performance indicators of state universities, and data requirements for international accreditation instruments. The results that have been achieved are that the completion rate for 2019 is 100%.

The following stages that will be carried out are FGD (Focus Group Discussion) results, preparation of the final report, and dissemination of results.

## INTRODUCTION

Rapid changes in the world of work due to globalization and revolutions in the fields of information technology and science have demanded anticipation and evaluation of the competencies required by the world of work. The relevance (link and match) between the competence of university graduates and the needs of the world of work is important to the attention of universities and related policyholders. Through the Ministry of Education and Culture, the government continues to strive to improve the quality and relevance of graduates through the Independent Campus policy by establishing 8 Main Performance Indicators of State Universities (IKU-PTN). Universitas Pendidikan Ganesha (UNDIKSHA) has a very high commitment to improving quality in global competition, as stated in the university's vision. UNDIKSHA's vision is 'To become a leading University Based on the *Tri Hita Karana* (Three Causes to Prosperity) Philosophy in Asia by 2045'. In line with this vision, UNDIKSHA has a mission: (1) organizing dignified education and teaching to produce competitive and characterized human resources based on the *Tri Hita Karana* philosophy; (2) organizing innovative and competitive research for the development and application of science and technology-based on the *Tri Hita Karana* philosophy; and (3) organizing innovative and competitive community service based on the *Tri Hita Karana* philosophy. An innovative and competitive community based on the *Tri Hita Karana* philosophy.

Currently, UNDIKSHA has 67 active study programmes consisting of 11 diploma programmes, 37 undergraduate programmes, 2 profession programmes, 14 master programmes, and 3 doctoral programmes. UNDIKSHA carries out 3 graduation periods in a year, in March, August, and November. The number of graduates for diploma and undergraduate levels in the last 5 years is 11,014 with the year's details in a row from 2016 to 2020, namely 2,271, 2,228, 2323, 2,489, and 1,703 graduates. Thus, the average number of UNDIKSHA graduates per year is around 2,200 people, a fairly large quantity who will then compete to fill vacancies in the world of work or create their jobs through entrepreneurship.

One of the ways to evaluate the relevance of higher education and the world of work can be done through Tracer Study. UNDIKSHA has developed an online Tracer Study system since 2013. Until now, the online tracer system is still running. The system is available on the UNDIKSHA website: <https://tracer-study.undiksha.ac.id/>. The implementation of the latest Tracer Study at UNDIKSHA can be described as follows.

- 1) Centralized implementation at the university by the Tracer Study center is under the auspices of the Technical Implementation Unit for Student Career Development and Entrepreneurship (UPT-PKKM).
- 2) The instrument used contains all mandatory questions in the national online Tracer Study and is currently updating the instrument according to the latest questions in the Ministry of Education and Culture's Online Tracer Study portal (<http://tracerstudy.kemdikbud.go.id/>).
- 3) Since 2018, routinely reporting the results of the Tracer Study on the <http://tracerstudy.kemdikbud.go.id/> page with the reporting percentages consecutively in 2018, 2019, 2020 is 28.09%, 37, 48%, and 21.27%.
- 4) The design and methodology used are nationally standardized, namely the census research design targeting the cohort in the year of graduation.

Based on the results of reflection on the implementation of the Tracer Study that has been carried out, the main obstacles faced include: (1) Some graduates are not contacted because the email addresses and cellphone numbers listed during the exit survey are no longer active, (2) constrained by limited communication costs, when emails/short messages are not answered, other alternatives that can be taken are contacting via telephone, but this effort is still limited to being carried out, and the incomplete data provided by alumni still constrain (3) data reporting to the Ministry of Education and Culture. The percentage of respondents who filled out the questionnaire was always more than 50%, but only part of it was reported to the Ministry of Education and Culture.

The implementation of the Tracer Study in the Balinese Language Education Study Programme is carried out in a structured manner following the research flow that has been carried out at UPT PKK M UNDIKSHA in the Tracer Study Sector. The implementation method is carried out following the tracking method adopted from UPT PKK M UNDIKSHA, which has been socialized. The instrument used to collect data was adopted from UPT PKK M UNDIKSHA on the <https://tracer-study.undiksha.ac.id/> page. The percentage of respondents who filled out the Tracer Study instrument in the Balinese Language Education Study Programme in 2018 filled only 50% of the number of graduates in that year. By adopting several tracking methods from UPT PKK M UNDIKSHA, it is hoped to increase the number of respondents who fill out the Tracer Study instrument. The increasing percentage of respondents will positively impact the Input, Output, and Outcome of the Balinese Language Education Study Programme and become a reference for improving the process of implementing education and learning in the Balinese Language Education Study Programme.

## EXTERNAL TARGET

The subjects of the 2021 Tracer Study are 11 graduates in 2019. Thus, the total subjects of this Tracer Study were 11 respondents. The target number of respondents set by UNDIKSHA for the cohort is 80%. A timeline of activities from the preparation stage to reporting is drawn up to achieve this target, as shown in Table 1 below.

**Tabel 1.** Overall Activity Implementation Schedule

No	Activity Description	2021									
		Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1	<b>Preparation</b>										
	• compiling work programme										
	• checking online system of tracer study										
2	<b>Implementation</b>										
	• monthly meeting with surveyors										
	• sending SMS/email to alumni										
	• updating questionnaire status										
	• contacting alumni via telephone										
	• announcing the questionnaire is closed										
	• data processing										
	• data analysis										
	• Reporting of tracer results periodically every month										
	• Monev and Technical Assistance										
3	<b>Report Writing</b>										
	• Report writing										
	• report submission										

## TRACER STUDY IMPLEMENTATION

Some of the Tracer Study activities were carried out.

1. Coordinate with UPT PKKM to request information related to the Questionnaire used by Adopting the 2021 Tracer Study Instrument

The Tracer Study Questionnaire contains mandatory items from the Higher Education and the Tracer Study supporting questionnaire.

### Instrumen Wajib Dikti

<http://tracerstudy.kemdikbud.go.id>

#### Kuisisioner Wajib (7 butir)

1 f8 Jelaskan status Anda saat ini? : ☐ [1] Bekerja (full time/part time)  
☐ [3] W/iraswasta  
☐ [4] Melanjutkan Pendidikan  
☐ [5] Tidak Kerja tetapi sedang mencari kerja  
☐ [2] Belum memungkinkan bekerja

2 f504 Apakah anda telah mendapatkan pekerjaan <= 6 bulan / termasuk bekerja sebelum lulus ? : ☐ [1] Ya (f5-04)  
Dalam berapa bulan anda mendapatkan pekerjaan ? (f5-02)  
Berapa rata-rata pendapatan anda per bulan ? (take home pay)? (f5-05)  
☐ [2] Tidak (f5-04)  
Dalam berapa bulan anda mendapatkan pekerjaan ? (f5-06)

f510 Dimana lokasi tempat Anda bekerja? ?  
Silakan download data referensi wilayah :  
Propinsi :  (f5a1)  
Kab/Kota :  (f5a2)

1. Data Referensi Propinsi  
2. Data Referensi Kab/Kota

Figure 1. Mandatory Instruments of Higher Education

f14 Seberapa erat hubungan antara bidang studi dengan pekerjaan anda? : ☐ [1] Sangat Erat  
☐ [2] Erat  
☐ [3] Cukup Erat  
☐ [4] Kurang Erat  
☐ [5] Tidak Sama Sekali

f15 Tingkat pendidikan apa yang paling tepat/sesuai untuk pekerjaan anda saat ini? : ☐ [1] Setingkat Lebih Tinggi  
☐ [2] Tingkat yang Sama  
☐ [3] Setingkat Lebih Rendah  
☐ [4] Tidak Perlu Pendidikan Tinggi

Figure 2. Instruments of alignment between fields of study with the profession and level of education with the profession

2. Sending Messages about Requests for Filling Out Questionnaires to Alumni via WhatsApp Groups.

The next stage is intense communication with alumni through graduate groups per study programme. Communication is in the form of greeting/appreciation to alumni who have filled out the questionnaire and informing alumni who have not filled out the questionnaire to fill it out immediately.



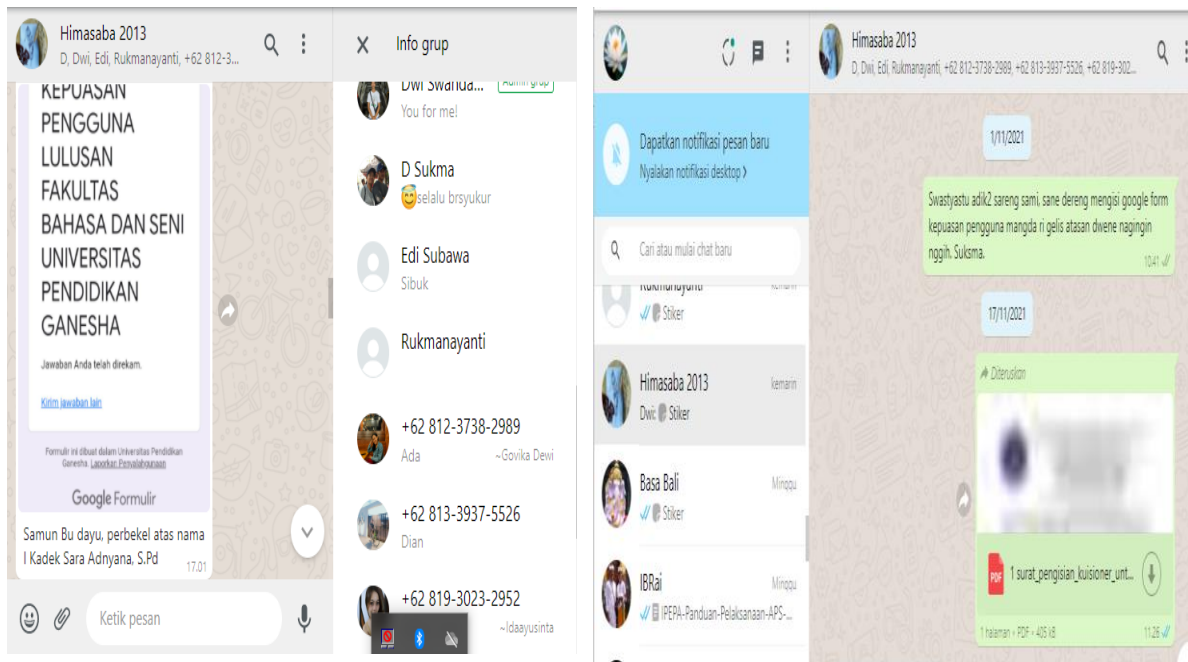


Figure 3. Communication with Graduates Through Groups of Graduates of the Balinese Language Education Study Programme

### 3. Update the results of respondents per each study program via the Tracer Study team WhatsApp group

Periodically reporting the progress of respondents' results per study programme. Appreciation is given to study programmes that have reached the target above 80%; they are welcome to share tips to achieve a high percentage of respondents to other study programmes.

<p>TracerStudy</p> <p>OPERATOR</p> <ul style="list-style-type: none"> <li>DASHBOARD</li> <li>USER</li> <li>LAPORAN</li> <li>REKAP PENGISIAN</li> <li>LOWONGAN</li> <li>PENGUMUMAN</li> </ul>	Fakultas Bahasa dan Seni	Pendidikan Seni Rupa (S1)	25	29	10	11	87.50
	Fakultas Bahasa dan Seni	Desain Komunikasi Visual (D3)	13	13	1	1	100.00
	Fakultas Bahasa dan Seni	Bahasa Inggris (D3)	20	24	25	25	91.84
	Fakultas Bahasa dan Seni	Pendidikan Bahasa Bali (S1)	11	12	0	0	91.67
	Fakultas Bahasa dan Seni	Pendidikan Bahasa Jepang (S1)	54	55	24	24	98.73
	Fakultas Ekonomi	Pendidikan EKonomi (S1)	68	74	36	36	94.55
	Fakultas Ekonomi	Akuntansi (D3)	17	20	18	20	87.50
	Fakultas Ekonomi	Perhotelan (D3)	24	25	17	19	93.18
	Fakultas Ekonomi	Manajemen (S1)	172	180	160	180	92.22
	Fakultas Ekonomi	Akuntansi (S1)	311	359	142	188	82.82
	Fakultas Hukum dan Ilmu Sosial	Pendidikan Sosiologi (S1)	31	34	21	21	94.55

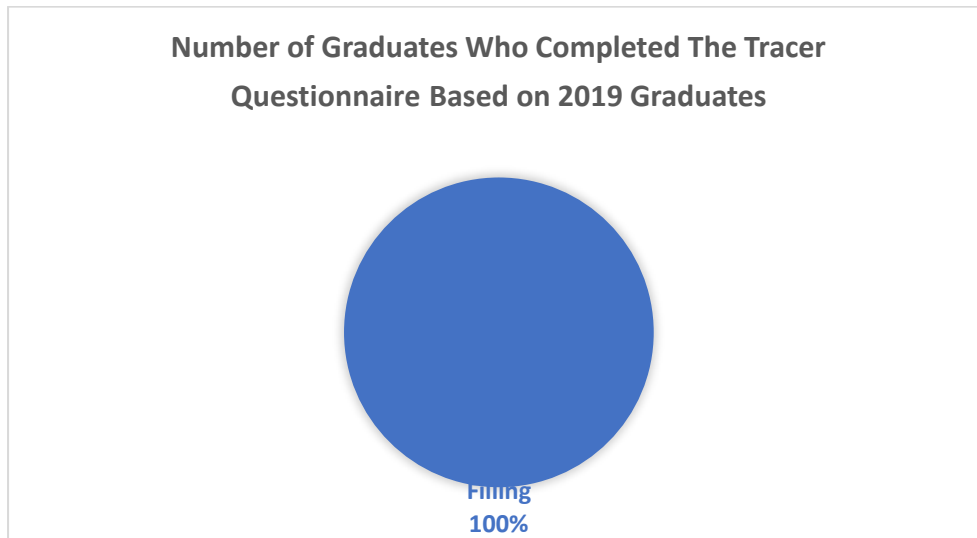
Figure 6. Periodic Monitoring of the Result Percentage of Balinese Language Education Study Programs



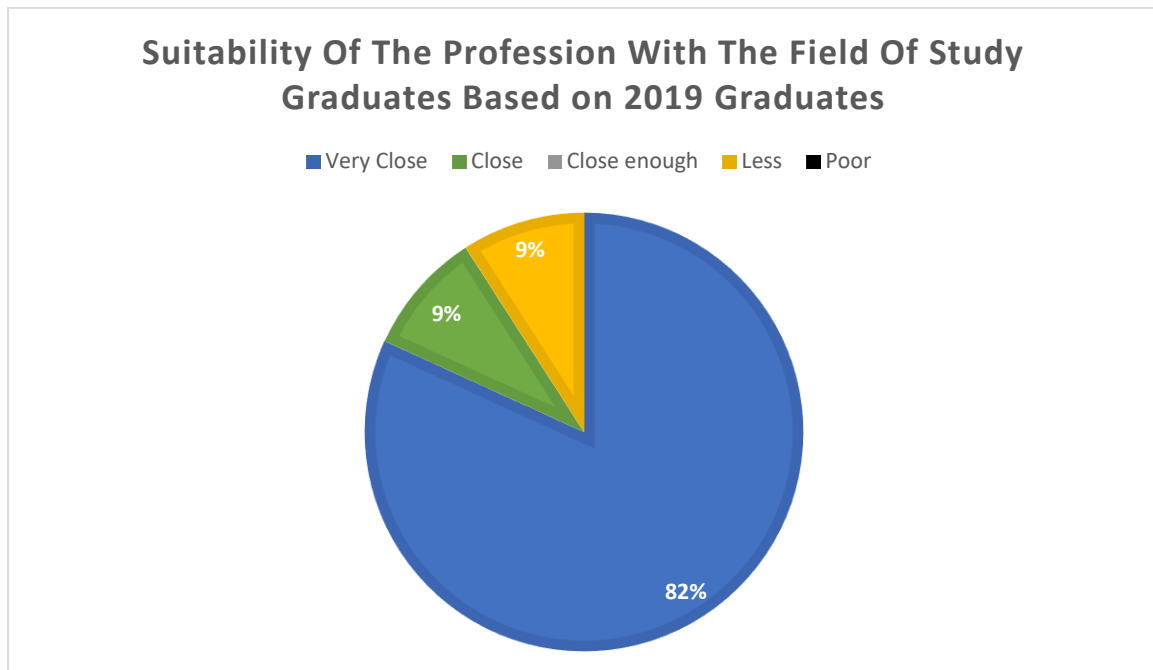
## RESULT

The results achieved so far can be conveyed as shown in Diagram 1 to Diagram 4.

Diagram 1. Targets and Achievements of Respondents in Balinese Language Education Study Programme (<https://tracer-study.undiksha.ac.id/rekap-pengisian>)

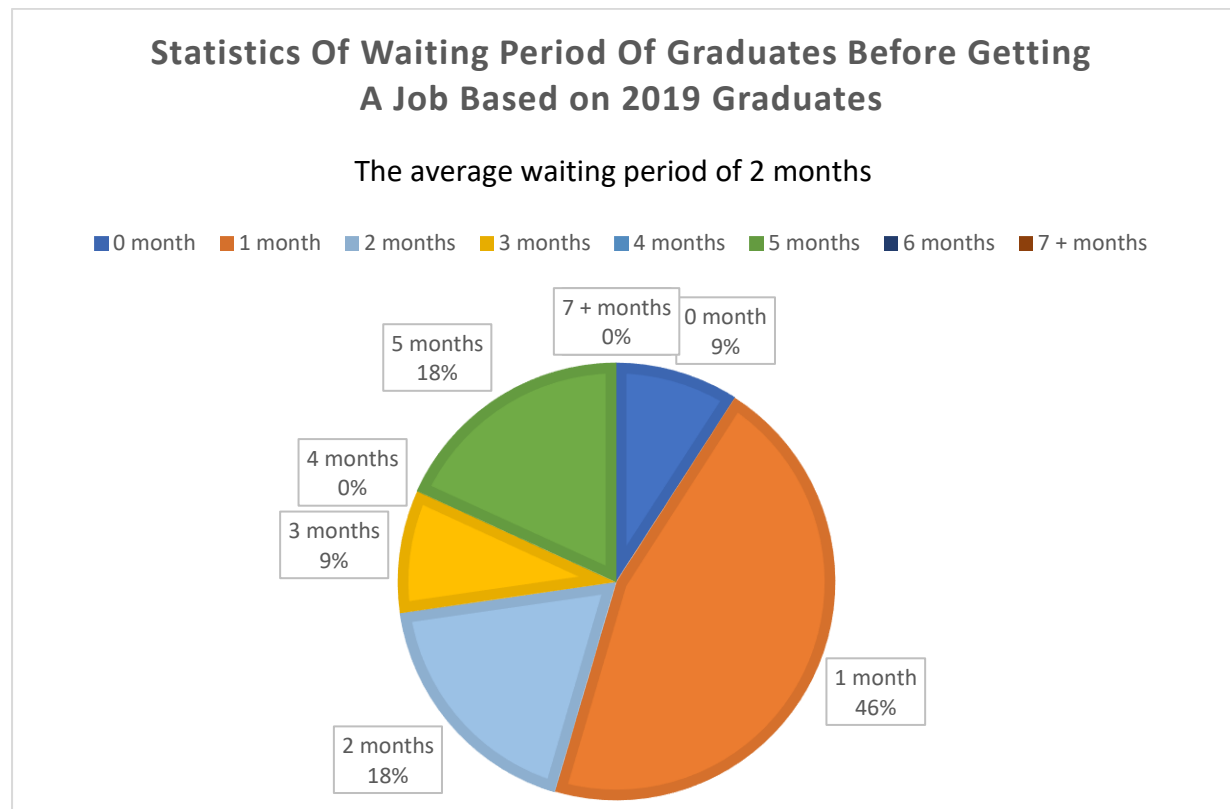


**Diagram 2.** Statistics Percentage of the suitability of the profession with the field of study graduates. (<https://tracer-study.undiksha.ac.id/laporan>)

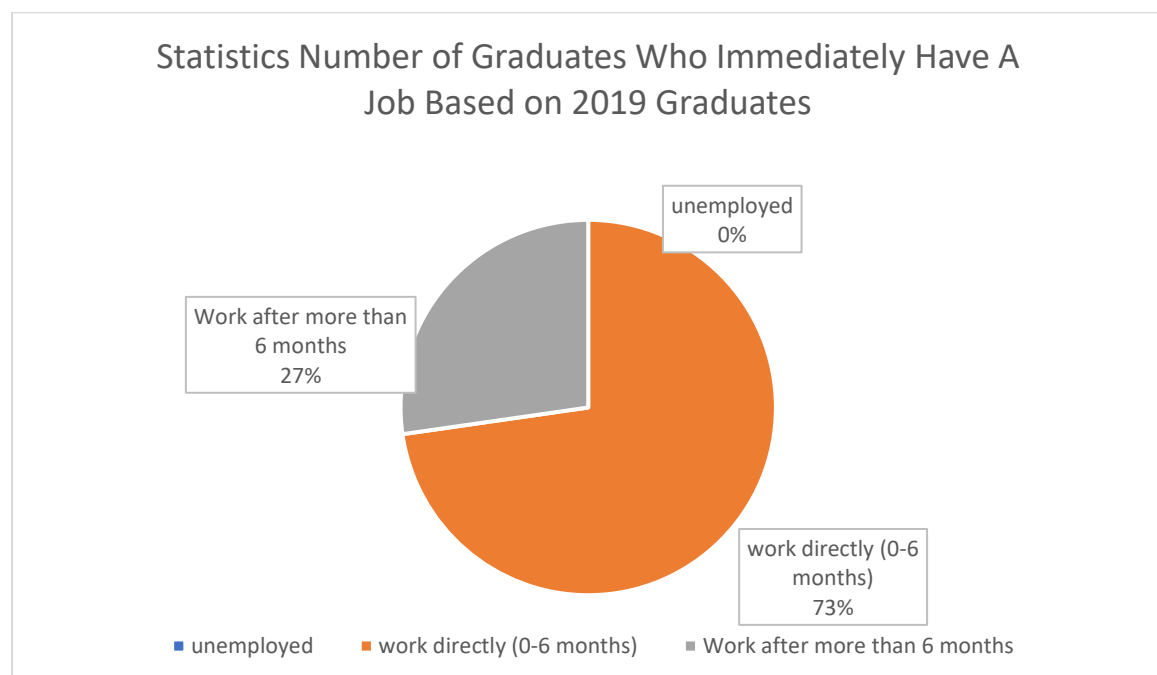


**Diagram 3. Statistics of the waiting period of graduates before getting a job.**

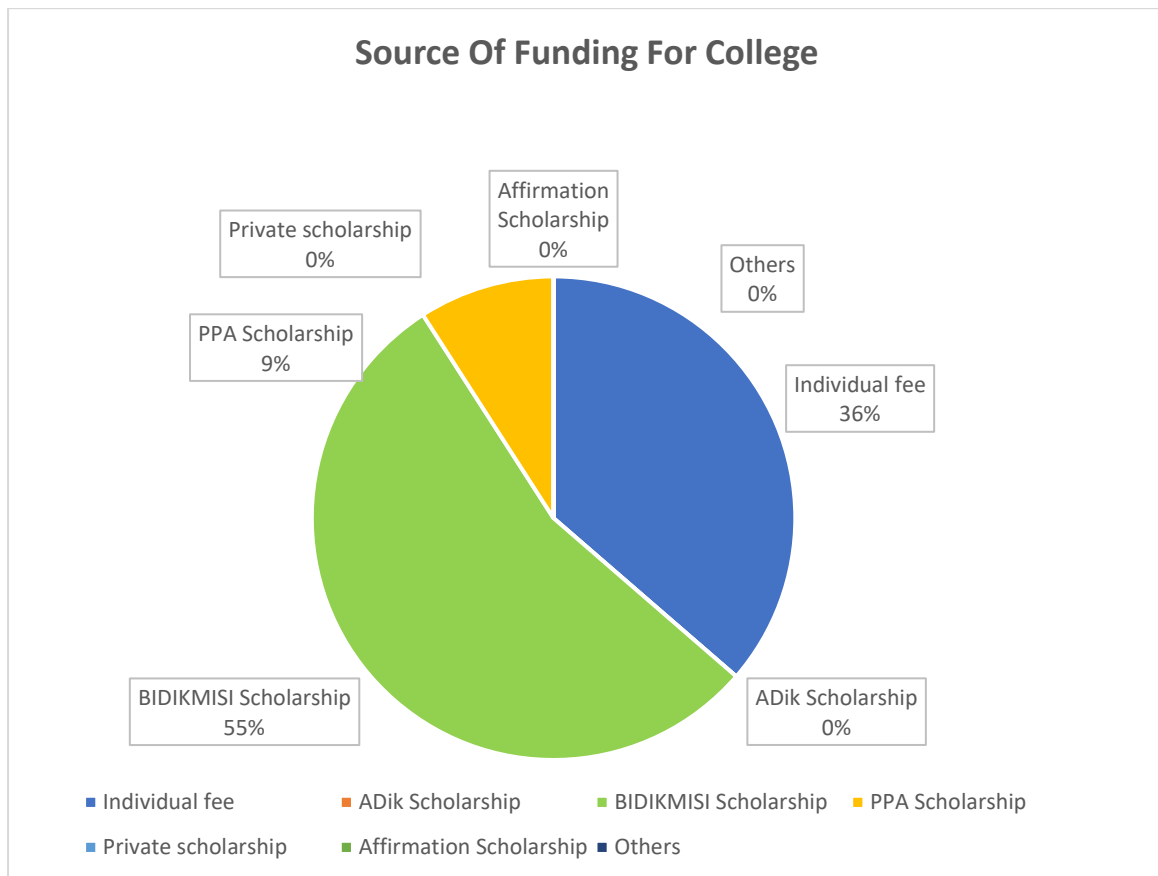
(<https://tracer-study.undiksha.ac.id/laporan>)



**Diagram 4. Statistics Number of graduates who immediately have a job.** (<https://tracer-study.undiksha.ac.id/laporan>)



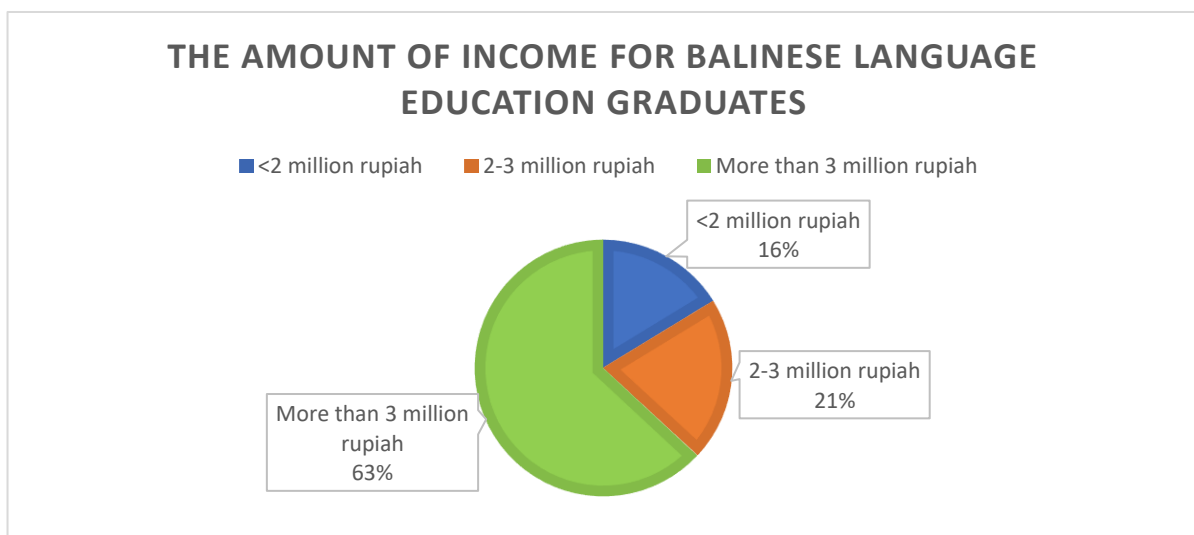
**Diagram 5.** Tuition Financing for Balinese Language Education alumni.



**Description:**

- Education Affirmation Scholarship (ADik) is intended for students from remote, outermost, and disadvantaged areas, such as Papua and West Papua.
- BIDIKMISI is a scholarship for prospective underprivileged students with good academic potential.
- PPA or Academic Achievement Improvement Scholarship is a scholarship programme from the Ministry of Research and Higher Education intended for outstanding Diploma III, Diploma IV, or undergraduate students whose parents need assistance to promote their education.

**Diagram 6.** Total Income of Balinese Language Education alumni.



## CLOSING

### Limitations Faced

Constraints and steps for handling obstacles (correction actions) in the implementation of Tracer Study

No	Obstacle	Correction Actions
1	Many of the contact data of graduates who were filled in during the exit survey (graduation) could not be contacted either by email address, cellphone number, or WhatsApp number.	Involve the study programme coordinator to contact and collect graduates into the graduate group WhatsApp in each study programme.
2	Some graduates did not respond to requests for filling out questionnaires submitted via email blast and WhatsApp blast.	Providing/sending reminders via WhatsApp groups in each study programme.
3	Some graduates have user and password problems logging into the Tracer Study system.	Forming an ICT support team in each faculty member to help graduates who have problems logging in and filling out questionnaires. This team is also in charge of monitoring the percentage of respondents every month.

### Other Implementation Notes:

1. When compared to the results of the previous year's Tracer Study, in this year's tracer study, communication with graduates can be more massive because all graduates who are contacted have joined the study program WhatsApp group where this group is supported by the study program not only related to filling out tracer questionnaires but also other information relevant to the self-development of graduates so that networks with alumni begin to grow and are well-maintained.
2. The increasing percentage of respondents' achievements this year is also allegedly due to the recruitment of the State Civil Apparatus formation, which is required to attach a legalized diploma in its administrative requirements. At UNDIKSHA, there is currently a policy that every graduate who does legalization is required to fill out a Tracer Study questionnaire.

## **APPENDIX**